

THIS IS HOW *we do* DECA

GET STARTED WITH DECA

1

Let's Talk About DECA

Familiarize yourself with an overview of DECA by reviewing "This Is How We Do DECA," the ultimate DECA guidebook.

■ deca.org/classroom

2

Get Connected

Connect with your association advisor for information specific to your association

Your chartered association advisor is one of your most valuable assets in providing you leadership and connecting you to your association's DECA activities.

■ deca.org/associations

3

Understand Advisor Roles + Responsibilities

Learn roles and responsibilities that are special to DECA and how you can make the most impact as a DECA advisor.

■ deca.org/serve

4

Recruit Members

DECA members are the key to DECA chapters, and our digital recruitment toolkit will help you introduce DECA to potential members through posters, social media and more. Additionally, use DECA's Chapter Campaigns to guide your chapter's member recruitment activities.

■ deca.org/recruit

5

Submit Your Roster

Make your chapter members official by registering them in DECA's online membership system and submitting their dues.

■ deca.org/register

6

Select Student Leadership Team

Structure, select and train your student officers to help guide your chapter's members.

■ deca.org/elevate

7

Develop a Program of Leadership

Design your chapter's program of leadership to bring together your leadership team, DECA goals and action items for the school year.

■ deca.org/elevate

8

Implement Your Program of Leadership

Take action on your chapter's program of leadership to engage your members and achieve your yearly goals through meetings and activities.

■ deca.org/elevate

9

Integrate Competitive Events into the Classroom

Develop a framework to use DECA's Competitive Events Program in your classroom while also preparing your members for competition.

■ deca.org/advisors

10

Attend Educational Conferences

Extend learning beyond the classroom by registering your members to participate in DECA's educational conferences at all levels. Check with your association advisor for local and association opportunities.

■ deca.org/conferences

Ask Us

No question is too big or too small.

Communications + Marketing
■ communications@deca.org

Comprehensive Learning Program including Competitive Events
■ education@deca.org

Educational Conferences
■ conferences@deca.org

Membership & Registration
■ membership@deca.org