

DECA IN BRIEF

Year Established: 1946

Purposes: (1) to assist the chartered associations of DECA in their own growth and development; (2) to further develop education in marketing, finance, hospitality and management contributing to occupational competence; (3) to promote understanding of and appreciation for the responsibilities and citizenship in our free enterprise system

Membership: 50 state associations, including the District of Columbia, Puerto Rico, Guam, Korea, Mexico, Hong Kong, the Virgin Islands, China, Germany and the Canadian provinces of Ontario and Manitoba. Student membership is over 185,000 in 5,000 chapters

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Mission: DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

Colors: Blue and Gold

Executive Director: Edward L. Davis, Ed.D.

Division of DECA: High School Division, Collegiate DECA, Alumni Division and Professional Division

Regions of DECA: Western Region; Central Region; North Atlantic Region; and Southern Region; Germany, Hong Kong, and Korea

WESTERN REGION

| | |
|------------|------------|
| Alaska | Montana |
| Arizona | Nevada |
| California | New Mexico |
| Colorado | Oregon |
| Guam | Utah |
| Hawaii | Washington |
| Idaho | Wyoming |

CENTRAL REGION

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| Illinois | Minnesota |
| Indiana | Missouri |
| Iowa | Nebraska |
| Kansas | North Dakota |
| Kentucky | Ohio |
| Manitoba, Canada | South Dakota |
| Michigan | Wisconsin |

NORTH ATLANTIC REGION

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| Connecticut | New Jersey |
| Delaware | New York |
| DC | Ontario, Canada |
| Maine | Pennsylvania |
| Maryland | Rhode Island |
| Massachusetts | Vermont |
| New Hampshire | West Virginia |

SOUTHERN REGION

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| Alabama | Oklahoma |
| Arkansas | Puerto Rico |
| Florida | South Carolina |
| Georgia | Tennessee |
| Louisiana | Texas |
| Mississippi | Virginia |
| North Carolina | |