



Dear (Chapter Name) Parents,

You are receiving this letter based upon your guardianship of a student in a Business or Marketing class at (Chapter Name) or DECA member.

DECA is an organization that prepares emerging leaders and entrepreneurs in the fields of business, marketing, finance, and entrepreneurship in high schools and colleges across the globe and is one of the most impactful Career and Technology Student Organizations in the country.

DECA provides students with the opportunity to compete in over fifty different competitive events at the district, state, and international levels while giving an in-depth education on a myriad of topics, such as fashion merchandising or personal financial literacy. DECA not only teaches essential business and soft skills but also teaches students how to be leaders in their schools and communities.

We are ecstatic that your student has chosen to expand their experience with (Chapter Name) DECA, but unfortunately, DECA cannot operate without revenue. There are hotel, transportation, registration, and competition resource fees that all need to be paid for. For us to keep providing these wonderful opportunities for your students, we need your help. Please support your student and West Virginia DECA by becoming a professional member, for the small fee of (minimum of \$16, but can increase at your chapter's discretion).

By becoming a professional member, not only will you be promoting DECA's core values of competence, integrity, innovation, and teamwork, but you will also be helping your students truly reach their potential by supporting an organization committed to their success! Lastly, you will receive a DECA pin and card of membership!

Please consider joining us in creating the next generation of leaders and entrepreneurs. This year, West Virginia DECA plans to improve its members' success at the International Career Development Conference in Orlando, Florida! We would love for you to be a part of West Virginia DECA's success and would like to thank you for your time. We can't wait to see where your student goes!

Please note the professional membership dues must be submitted by (Submission Date).

Sincerely,

(Chapter Advisor Name)  
(Chapter Name) DECA Advisor

(Chapter President Name)  
(Chapter Name) DECA President