Frequently asked questions about DECA

What is DECA?
DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

DECA is organized into two unique student divisions each with programs designed to address the learning styles, interest and focus of its members. The High School Division includes 200,000 members in 3,500 schools. The Collegiate Division includes over 15,000 members in 275 colleges and universities.

DECA Inc. is a 501(c)(3) not-for-profit student organization with more than 215,000 members in all 50 United States, the District of Columbia, Canada, China, Germany, Guam, Mexico, Puerto Rico and Spain. The United States Congress, the United States Department of Education and state, district and international departments of education authorize DECA’s programs.

Who can be a DECA Member?
DECA membership is available to students with career interests in marketing, entrepreneurship, finance, hospitality and management in grades nine through twelve. DECA membership is also open to DECA advisors, alumni and professional members. Students who are in college may join Collegiate DECA. Each state/provincial association may have additional membership guidelines.

What are membership dues?
DECA Inc. membership dues are $8 per person (student, advisor, alumni and professional) plus appropriate state/provincial/territorial dues. The list of dues is available at http://www.deca.org/membership/highschool/ and automatically appears for your state/province/territory in the online membership system.

What is included in DECA membership?
In addition to an official membership card and pin, DECA members receive four issues of Dimensions magazine, have opportunities to attend conferences designed to prepare them for college and careers, can earn recognition and prove their knowledge in DECA’s Competitive Events Program, can earn their share of more than $300,000 in scholarships and more. DECA membership is for one school year.
What is the minimum numbers of members needed on a roster?
The minimum chapter size is ten (10) student members and one (1) advisor (or any combination of 11 paid members). The only exception is in the case of a new or reactivated chapter, which has two years to obtain the minimum chapter size. In this case, please contact Michael Mount at Michael_mount@deca.org.

Who is a professional member?
Professional members are individuals from the community (i.e., business leaders, judges, internship sponsors, counselors, administrators) who are active with the chapter. They must pay the appropriate DECA Inc. and state/provincial/territorial dues. Professional members receive a pin and card, one-year subscription to Dimensions (if a current address is provided) and the value of supporting an organization that prepares emerging leaders and entrepreneurs to be college and career ready.

Where do I login to submit my members?
The site can be accessed through our website at http://www.deca.org/membership/highschool/ or the direct link is http://wwwdecaregistration.com/hs/.

How do I change a student’s name?
Once a name is submitted it cannot be deleted or changed unless it is misspelled. Please submit any misspellings to Michael Mount at Michael_mount@deca.org showing the incorrect spelling and the correct spelling.

How do I submit names of new members once my initial membership has been submitted?
Simply go back into the online membership system and enter new members the same way you entered the initial members. Double check to make sure your chapter information is still correct.